

For Immediate Release

October 12, 2004  
Isuzu Motors Limited

Isuzu U.S. Engine Plant "DMAX"  
Built 500,000th Diesel Engine

Tokyo, October 12, 2004 - DMAX Ltd. (DMAX), an U.S. joint venture between Isuzu Motors Limited (TSE code: 7202) and General Motors Corporation of the United States, rolled out its 500,000th diesel engine on Sept. 15, 2004.

The 500,000th is a 6.6-liter V8 diesel engine which was installed in a Chevrolet Silverado full-size pickup. The powerful yet quiet and economical engine was selected as one of the Ward's Automotive Ten Best engines in North America for two consecutive years, 2001 and 2002. GM began installing the engines in 2000, and in just one year, GM's market share of full-size pickup diesel trucks in North America made a significant leap from 3% to 25%.

DMAX started diesel engine production on July 17, 2000, and increased annual production volume to 100,000 in 2001, 130,000 in 2002 and 140,000 in 2003. The engines are mounted on some of GM's heavy-duty pickups and medium-duty

< DMAX - Company profile >

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