

Isuzu makes a pickup truck export company its consolidated subsidiary
(to strengthen pickup truck business)

September 29, 2011

Isuzu Motors Limited (Isuzu) has decided to make Isuzu Motors International Operations Thailand (IMIT) its consolidated subsidiary to use it as an operational base for export of the pickup trucks on global scale.

Isuzu will consolidate and rationalize the export and after-sale service operations of the pickup trucks, which have been conducted both in Japan and Thailand, and also promote product proposals specializing in the pickup trucks and strengthen functions of service parts supply, etc. We will complete self-contained functions in Thailand where production and engineering and export entities exist and establish an organization in which we can take prompt and careful action on global scale, thereby improving Isuzu brand value.

Profile of IMIT

Company name	Isuzu Motors International Operations (Thailand) Co., Ltd.
Location	1010 Shinawatra Tower III, 24th Floor, Vibhavadi Rangsit Road, Chatuchak, Bangkok 10900, Thailand
Representative	Shinsuke Minami
Capital stock	678,000,000 bahts
Shareholders	Isuzu Motors Limited (Isuzu) 100% owned subsidiary) 49%
Business line	Export and sale of pickup truck and its derivatives in form of Complete Buildup Unit, KD parts and service parts, and after-sale service of them