

November 1, 2013

ISUZU at the 43rd Tokyo Motor Show 2013

Isuzu Motors Limited (head office; Shinagawa, Tokyo, president: Mr. Susumu Hosoi, hereafter "Isuzu") is going to make a presentation at the 43rd Tokyo Motor Show 2013 to be held at Tokyo Big Sight from Saturday, November 23rd through Sunday, December 1st.

ALWAYS NEXT TO YOU

3. FORWARD 6X6

This is an all-terrain vehicle which is good at running through uneven, weak ground with terrain obstacles. It is designed to cope with disasters such as forest fires spread over a wide area and floods caused by heavy rains.

4. GIGA Dump

This is a light-duty dump truck in the GIGA series, boasting the durability and loading capacity enough to support community development. This dump truck, which achieved the weight reduction of both the body and chassis securing the payload as large as possible, is the most suitable for transport of aggregates and industrial raw materials.

5. ELGA Hybrid

This is a parallel hybrid route bus model, equipped with a diesel engine, auto clutch, motor, AMT (automated manual transmission) and lithium-ion battery, which enable both fuel-saving and easy driving.

6. 1.5-ton Wolseley CP type truck (Reference exhibit)

This 1.5-ton Wolseley CP type truck is the very first model of Isuzu trucks, completed in 1924 after Isuzu overcame the Great Kanto Earthquake the previous year. It can be said that this was the starting point of Isuzu's truck manufacturing.

7. ISUZU mu-X (produced and sold overseas) (Reference exhibit)

This ISUZU mu-X is a PPV (Passenger Pick-up Vehicle), full-model-changed and made public in Thailand in October, 2013. It was developed based on the ISUZU D-MAX, pursuing further improved comfort and safety to meet the needs of overseas markets such as Thailand and the other countries in Southeast Asia and Australia.

8. Isuzu diesel engine series

80 years have passed since Isuzu began to research and develop diesel engines. Below are the

This is the engine employed for the heavy-duty GIGA straight trucks and tractors. It is a powerful and clean engine boasting the wide range of engine speeds where a high fuel efficiency can be achieved.

9. Advanced vision supporting system, "VAT" / Electronic vehicle attitude control system, "IESC"

VAT (View Assist Technology) is an advanced system which visualizes risk factors for traffic accidents at an early point and totally assists the driver's cognition, judgment and operational ability, making full use of a high-precision millimeter wave radar and various kinds of sensors. Together with the VAT, "IESC•E(Isuzu Electronic Stability Control), which stabilizes the vehicle attitude to prevent rollover accidents and so on, will be introduced to you.

10. Advanced vehicle operation information system, "Mimamori-kun Online Service"

This system collects the data of vehicle situation on real-time basis by utilizing the latest communication technologies and GPS. The collected data are analyzed by the Mimamori Center and then the results are shared between the office and the vehicle which are connected via the Center. This enables real-time vehicle operation management

