Isuzu Summer Festivals 2016

Both Fujisawa Plant and Tochigi Plant held their summer festivals in August 2016. The festivals were intended to show A special sales booth was set up at the festival to sell local products from Tohoku and Kumamoto in order to support disaster-affected areas.

Supporting for Tohoku booth (left) and Kumamoto booth (right) Many participants had the interest and made cooperation of support.

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The theme of the Summer Festival at the Tochigi Plant was "Love Your Community, Love Your Family - Thanking Our Community, Families and Employees with One Heart." A variety