

Exhibited in the "2017 Fujisawa Industry Festival"

"2017 Fujisawa Industry Festival" was held in Fujisawa-city Kanagawa on May 27 and 28. Isuzu took it as an opportunity to exhibit ELF truck as well as introduce its business and environmental initiatives.

The two-day event welcomed about 69,000 visitors, and many family visitors stopped by at Isuzu booth.



ELF truck exhibited outdoors

Excited children as they don't normally get to sit in the truck driver's seat