

April 23, 2018

Isuzu Launches a Newly Engineered Lightweight Truck in an Emerging Market
-Sales Starts from Indonesia-

Isuzu Motors Limited (headquartered in Shinagawa, Tokyo and headed by Masanori Katayama, President and Representative Director, hereinafter called "Isuzu") has launched and started selling a cab-over lightweight truck (3.0 tons in GVW) under the model name for Indonesia, TRAGA, as of April 23, 2018.

Isuzu has developed a global manufacturing infrastructure in order to offer products and services satisfying the needs of our customers around the world. The new TRAGA is a strategic product for emerging markets, jointly engineered by Isuzu and Isuzu Global CV Engineering Center (IGCE), which is a group company controlling the truck engineering for emerging markets, and manufactured at a plant in Indonesia operated by P.T. Isuzu Astra Motor Indonesia (IAMI).

TRAGA is a full-fledged lightweight truck newly developed by Isuzu through adopting commercial vehicle technologies accumulated within the company based on the D-MAX pick-up truck with the aim to maxiag1-2(h)-43(t.C/61(g)-5(o)4(pg)-5()-91(c))4(aefo)7(t)-2(ces)5()10(h)-3(,t.C/61(o)4(ih)-89)-91(t)o(ed)-n

Product engineering company's profile:

| | |
|----------------------------|---|
| Name | Isuzu Global CV Engineering Center Co., Ltd (IGCE) |
| Location | Bangkok, Thailand |
| Establishment | January, 2014 |
| Capital | Approx. 350 million JPY |
| Capital contribution ratio | Isuzu Motors Asia: 100% |
| Business description | Product planning and engineering of new products including commercial vehicles and related parts for emerging countries |